

Color



Primary Logo

Full Color

SeriousMD

Full Color (White Text)

SeriousMD

Grayscale

SeriousMD

White Silhouette

SeriousMD

Secondary Logo

Full Color



Full Color (White Text)



Grayscale



White Silhouette



Icon

Full Color



Grayscale



White Silhouette



# Using SMD and NS logos side by side

Bounding boxes have been applied to the primary logos based on the SMD logo's measurements. A minimum clear space equivalent to 50% of the logo's height, including the bounding box, must be maintained between logos. This ensures consistent scaling, precise alignment, and optimal visual balance when displayed side by side.

